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DISTINGUISHED SPEAKER SERIES:

Analyzing the AI Shock on the Real Estate Sector

The Physical Footprint of Digital Intelligence

AI is reshaping the built environment through a dual shock: dampening demand for traditional real estate while fuelling an explosive expansion in digital infrastructure.

Led by Professor Siqi Zheng, head of MIT Center for Real Estate, this seminar delivers analysis and strategic insights into:

- **The “Digital Gravity” concept** and contrasting Hyperscale vs. Colocation operating models;
- **Rapid rise of data centers** as a high-conviction real asset category;
- **Challenges in power availability**, sustainability, and social impacts;
- **Unlocking energy efficiency** with retrofitting of existing buildings; and
- **Location strategies**—balancing power economics against network latency—that are reconfiguring global real asset distributions.



Speaker

SIQI ZHENG

Professor of Urban & Real Estate Sustainability
Massachusetts Institute of Technology (MIT)

WHO SHOULD ATTEND

For professionals and decision-makers looking to understand challenges and opportunities at the intersection of artificial intelligence, real estate, and sustainability.

Date: June 18, 2026 (Thursday)

Time: 6:00 PM – 7:30 PM

(Registration begins at 5:30 PM)

Venue: HKUST Business School Central
4th Floor, United Centre, 95 Queensway
Admiralty, Hong Kong

Scan to Register:



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